



48,000+ Hours to Go

Stanford University students know their historic school offers more than rigorous academics and revered research opportunities. Stanford's athletic department is among the best in the world, winning the coveted National Association of Collegiate Directors of Athletics' top prize, the Directors' Cup, for the last 15 years.

Behind the scenes – which include the 50,000-seat Stanford Stadium and the four-pool Avery Aquatic Complex – are facilities and coaching staffs that heavily rely on EMS software.

"It saves a lot of time, prevents double bookings, keeps a consistent record that easily translates to billing, keeps a historical record, and allows us to easily run reports regarding use," said Jen Landers Stanford's athletic department scheduling coordinator.

The facilities and event scheduling staff uses EMS Professional to plan the activities of 23 varsity sports and 13 club sports at **25 facilities**.

"In 2009 alone, we scheduled **48, 614 hours** of meetings, practices and events," Landers said. The coaches and their assistants use web-based Virtual EMS to track events when their teams are on the road. In all, Stanford has **200 Virtual users**, Landers added.

More Than Friday Night Lights

Stanford uses EMS to schedule gyms, fields, meeting rooms and picnic areas. The university also links EMS with a sports lights programming system and uses the software as a resource to tie the billing for the lights to each reservation.

Pre-EMS, the athletic department was relying on Excel spreadsheets to track all of their facilities, which Landers described as a "nightmare."

"EMS has made our lives so much more organized!" she said.

And on this California campus the software's value doesn't stop with sports. In addition to the managing the many facets of athletic department scheduling, some of Stanford's academic programs use EMS software to get the job done, including the university's law school, music department and school of business.

Two Winning Track Records: Stanford and EMS

Since Stanford adopted EMS in 2007, Landers has found it easy to add facilities and users as needed. Anytime she's contacted EMS' training or tech support team, she's found "a live, friendly person."

Stanford's Athletic Department will continue to help its **800 intercollegiate athletes** reach for the stars – or in some cases the gold; the university sent a total of 49 athletes and coaches to the 2008 Beijing Olympic Games. They brought back eight gold metals, 13 silver metals and four bronze metals. No matter where these student-athletes travel to practice or compete, EMS software will be scheduling and tracking their success.

What would Landers tell anyone else who's responsible for keeping an award-winning athletic department on track?

"I would recommend EMS to anyone that has multiple facilities to schedule."

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