

**EMS Master Calendar™** gives everyone instant, online access to a centralized calendar of events that not only provides date, time and location, but also displays a detailed event description, directions to the venue and any other important information you choose to enter.



### Improve communication

Streamline the posting of meeting/event information



### Centralized or distributed calendar management

Funnel posting requests to one person for review or name calendar managers for that purpose



### Convenient notifications, reminders and subscriptions

Make it easy for calendar users to stay up-to-date



### Share information with social media sites/calendars

Get the maximum exposure for your events



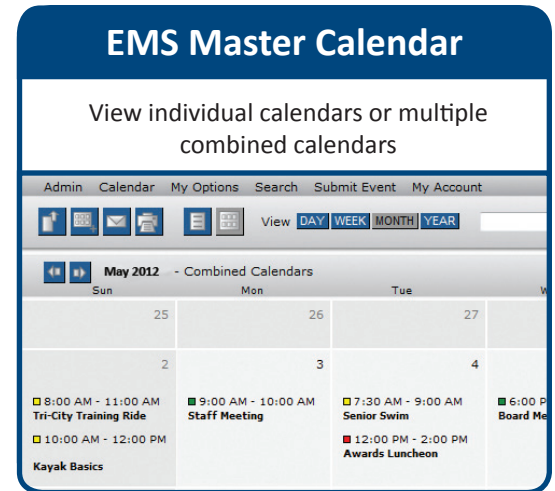
### Flexible and highly customizable

Define calendars and brand the system as best suits your organization



### Easy, secure access via the web or intranet 24/7

Make meeting and event information available to your campus, company or community 24/7



### Improve communication

Give your campus, company or community instant access to event information from a single, centralized calendaring system that they can help maintain.

- Provide up-to-the-minute Master Calendar information to other web pages with real-time RSS feeds
- “Email a Friend” function allows users to quickly notify others
- Easily view calendars individually or select multiple calendars for a combined view
- Run standard reports or generate custom queries



### Centralized or distributed calendar management

Providing your organization with real-time calendar information is crucial when you are trying to keep everyone on the same page. Check out a case study on how one university coined the “One Campus, One Calendar” message to draw users to their Master Calendar website: [www.dea.com/OneCampus](http://www.dea.com/OneCampus)



### Convenient notifications, reminders and subscriptions

Use a variety of announcement and notification options so everyone is in the know about upcoming news and events.

- Users can subscribe to calendars or specific events to automatically receive emails informing them of upcoming events

## Optional Modules for All-In-One Integration

Below are some of the more commonly used optional modules.

### Integrated Authentication

Enable single sign-on and automate account maintenance

### Data Connector

Collect data from a wide variety of data sources

### Application Programming Interface

Use the API to streamline the extraction of data for use in other systems

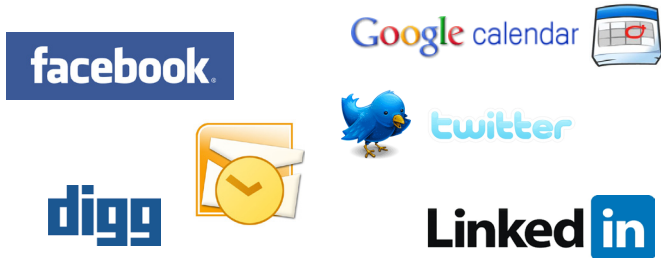
For a complete list and details on each, visit:

[www.dea.com/OptionsMC](http://www.dea.com/OptionsMC)

- System-generated event reminders, updates etc. keep everyone on the same page

## Share event details with social media sites

Synch event information with websites and calendars such as:



## Flexible and highly customizable

Easily mirror the look and feel of your website.

- Choose from built-in themes and icon sets to fit your brand
- Upload your logo and graphics to customize your site
- Supports language translation for labels, menus and help text

## Easy, secure access via the web or intranet 24/7

- Extensive security through a variety of roles including Guests, Users, Calendar Managers and Administrators
- Public calendars for publicizing events; private calendars for internal use by your organization

## EMS Master Calendar

Allows authorized users to view meeting/event calendars, check availability, and submit space requests via the web

**General Info**

Event Title:\*  Title Url:

Calendars:\*  Event Type:

Contact Name:\*  Contact Email:\*

Location:  Location Url:

Event Description

**Admission fee is \$5 for Adults and \$3 for Children 6 and under**

## Professional Services

From system configuration to software training, we have the experience and the resources you can call on to get your project off to a flying start.

*"I just wanted to take a few moments to let you know how phenomenal your support team is. I have worked in the IT industry for over 10 years and have never encountered such a professional support format. They should be the model for all IT organizations."*

Ryan S., Senior Specialist, IT Support

## Annual Service Agreement

The Annual Service Agreement (ASA) provides toll-free access to our award-winning Denver-based Customer Support team, free software updates and new versions of EMS Master Calendar, and a User ID for the EMS Online Support Center.

## EMS MASTER CALENDAR™ ADDITIONAL FEATURES

- Eliminate paper forms and phone tag
- Customizable user defined questions
- Post now or schedule for a future date feature
- List views by day, month or year
- Customizable online help text, page labels and system messages
- Powerful search options
- Calendar grouping options
- Automated workflow
- Requires minimal ongoing IT support
- Display announcements
- At-a-Glance identification
- Integrate with ticketing and registration systems
- Optional LDAP integration
- World-class Denver-based software support
- Attach images, flyers, maps, etc. to events
- Optional data import capability

### System Requirements

For a complete listing of the current system requirements for EMS Master Calendar, visit: [www.dea.com/ReqMC](http://www.dea.com/ReqMC)

Copyright © 2011 Dean Evans & Associates, Inc.



Windows and the Windows logo are trademarks of the Microsoft group of companies.