EMS in the Cloud
Benefits of EMS in a hosted environment

Clarity on “the cloud”

When it’s said that an application like EMS is being “hosted,” or running “in the cloud,” it can mean a variety of things, such as:

• Customer’s copy of the software is loaded locally; their database is on a remote server.
• Customer’s copy of the software and their database are on a remote server.
• Multiple customers run a shared copy of the software against their own unique database, both residing on a remote server.
• Multiple customers run a shared copy of the software against a single generic database, both residing on a remote server (an arrangement often referred to as SaaS - Software as a Service.)

These are just a few of the options. When you bring in the added factor of who (customer, hosting provider) will be responsible for installing, maintaining and upgrading the software and database, you come up with a wide variety of scenarios.

Benefits of utilizing hosting

While there are many advantages to having your software and database reside on servers that your organization operates, there are also potential benefits to running EMS in a hosted environment.

• Lower hardware costs
• Better use of your IT resources
• Potentially quicker and easier deployment
• Managed upgrades and patches

EMS in the Cloud

While EMS products can be used for many different functions - room scheduling, web calendaring, online event registration and surveys - most of them can be run in a hosted environment. Even before “cloud computing” became an industry buzzword, EMS customers were utilizing off-site server space to optimize their operations.

Although we do not offer hosting services ourselves, we work with a number of trusted providers that we can discuss with you.

With all the scenarios available, there is certainly one that meets your unique needs and we would be happy to work with you on an individual basis to find it.

More than 4,000 organizations in over 75 countries use EMS software.

Connect with us:
800.440.3994 or www.dea.com